

DEREK RAYMOND



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REPRESENTED BY CREATIVE CIRCLE
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PORTFOLIO

[HTTP://WWW.DEREKSRAYMOND.COM/](http://www.dereksraymond.com/)

EDUCATION

UTAH STATE UNIVERSITY
GRAPHIC DESIGN (BFA)—2019

EXPERIENCE

DIRECTIVE

DESIGN INTERN—2015 TO 2015

As the design intern I learned about printing and digital assets as it pertains to skateboards, apparel, and marketing collateral.

GRAPHIC DESIGNER—2015 TO 2017

As the graphic designer I developed both print and digital deliverables to be used for social media, apparel, skateboards, video etc.

CREATIVE LEAD—2017 TO PRESENT

A brick-and-mortar shop located in Logan, UT. Situated in the action sports realm directive primarily focuses on skateboarding and snowboarding. As the creative lead I actively conceptualized and carried out marketing campaigns and respectively created the advertising deliverables by utilizing; graphic design, illustration, video and photography.

HINT CREATIVE

DESIGN INTERN — 5/2019 TO 7/2019

Hint is small but mighty with a consumer focus on branding, identity, packaging, campaigns and digital across health and wellness, lifestyle, food and beverage brands. We have worked for some of the most well-known brands to young upstarts. Nike, Fender, Aerie, American Eagle Outfitters, Cotopaxi, Backcountry, DC, Skullcandy, Museum of Arts and Design, The Grand America Hotels & Resorts, Rodan + Fields, Epicure, Borboleta, and You & Yours. Responsibilities included, documentation, presentation design, photography and website design.

IN THE EVENT

GRAPHIC DESIGNER — 7/2019 TO 10/2019

In The Event is a fast-paced, deadline-intensive even design and production company based out of Salt Lake City, Utah. ITE provides the ultimate in products and services through collaboration with numerous clients throughout the U.S. (such as Adobe, Toyota, AMC Network, SXSW, Outdoor Retailer etc.). Responsibilities primarily included signage and wayfinding design for events.

PHOENIX SUNS

DESIGN INTERN — 10/2019 TO 1/2020

The Phoenix Suns are an American professional basketball team based in Phoenix, Arizona. As a full-time member of the creative team I worked to manage and complete numerous time sensitive jobs daily. Responsibilities included but not limited to; print and digital single game creative, apparel and promotional design, motion graphics and video editing for social channels.

KILOGRAPH

GRAPHIC DESIGNER — 1/2020 TO 6/2021

Architect founded, Kilograph is, at its core, interested in communicating design vision in new and exciting ways. Kilograph believes that curiosity is contagious, and their goal is to create experiences that make people see the world differently. Responsibilities included but not limited to branding, environmental graphics, signage wayfinding, user experience, user interface, desktop and mobile interactive website design.

INT. SKILLS

COMMUNICATION
TEAMWORK
ACCOUNTABILITY
CREATIVE PROBLEM SOLVING
CRITIQUE RECEPTIVE

SKILLS

GRAPHIC DESIGN
ILLUSTRATION
LAYOUT
BRANDING
APPAREL DESIGN

SOCIAL MEDIA
CONCEPT DEV.
WEB DESIGN
UX & UI DESIGN
PHOTOGRAPHY

ART DIRECTION
SIGNAGE & WAYFINDING
ENVIRONMENTAL GD
VIDEO EDITING
PRESENTATION DESIGN

TOOLS

ILLUSTRATOR
PHOTOSHOP
INDESIGN
AFTER EFFECTS
ADOBE XD

PREMIERE
HTML & CSS
ADOBE XD
BLENDER
MAILCHIMP

LOGIC PRO X
EXCEL
WORDPRESS
+MORE

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SKILLS

GRAPHIC DESIGN
ILLUSTRATION
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BRANDING
APPAREL DESIGN

SOCIAL MEDIA
CONCEPT DEV.
WEB DESIGN
UX & UI DESIGN
PHOTOGRAPHY

ART DIRECTION
SIGNAGE & WAYFINDING
ENVIRONMENTAL GD
VIDEO EDITING
PRESENTATION DESIGN

TOOLS

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